

Branding packages

| | BRAND BASIC | BRAND PLUS |
|---|-------------------------|-------------------------|
| COST | | |
| Design & artwork (inc. project management time) | £675 | £1,295 |
| LOGO DESIGN | | |
| Initial 1-2-1 client briefing call (up to 1 hour) | ✓ | ✓ |
| Comprehensive design questionnaire* | ✓ | ✓ |
| Bespoke logo design We will produce a primary design plus additional logo visuals | ✓ (2-3 logo visuals) | ✓ (3-4 logo visuals) |
| Social media logo (supplied as square format jpeg) | ✓ | ✓ |
| Mini brand guide style sheet (PDF)** | ✓ | ✓ |
| Comprehensive brand bible (PDF)** WORTH £540 | - | ✓ |
| - Complete detailed guideline pack, inc. mini brand guide style sheet | - | ✓ |
| - Indepth logo usage, do's & don'ts, safe area examples, imagery style | - | ✓ |
| - Detailed typography usage, example layout templates for print & web | - | ✓ |
| Revisions included | < 2 | < 5 |
| 10 Royalty-free (hi-res) stock images to use for your brand | - | ✓ |

Design & print packages

You can combine our brand packages above with the **design & print** of your new business cards, letterheads and promotional flyers. The prices below are based on **BRAND BASIC** or **BRAND PLUS** package, combined with **design & printing** of the following:

500 x Business cards (2pp/double sided) | 500 x A4 letterheads (1pp/single sided) | 2000 x A5 flyers (2pp/double sided)

| | | |
|---|---------------|---------------|
| Combined branding, design & print package | £1,275 | £1,895 |
|---|---------------|---------------|

Optional bolt-ons

You can choose to add any of the following to your package. If you need something that isn't listed just ask and we can provide a quote!

| | |
|--|------------------------|
| Social media graphics bundle (square profile jpegs, banner designs, backgrounds etc) | £120 (save £30) |
| Powerpoint templates (cover, title & content pages provided based on new branding) | £120 |
| Pull-up banner stand (design & print of 800 x 2000 mm vinyl banner, inc. aluminium cassette and carry case) | £165 |
| Compliment slips (design & print of 1000 x Comp slips - based 120gsm white uncoated) | £75 |

FOOTNOTES:

- * Our design questionnaire is a vital cog in the design process. It will highlight relevant and necessary questions about your brand, customer/target audience, goals, brand tone of voice, values and missions etc. This should be filled in as much as possible before commencing any design work, to ensure an accurate brief if set from the start.
- ** Our brand guidelines 'mini-style-guide' pack and comprehensive style-guide are an overview of how your new branding should and should not be used. This includes font and colour usage, logo do's and don'ts, safe areas, print and web safe fonts, image usage etc. This ensures that your awesome new branding will stay consistent and you won't compromise the quality of it by misuse.
- ^A We've chosen the most popular quantities for our printed items, however, if you would like different quantities or stock type just ask and we'll provide a new print quote. The costs above are based on standard white silk stock (paper/card) and 2pp (double sided) artwork. Delivery will be charged extra.

All prices are subject to VAT. All packages require a 50% deposit before work commences, with the remaining 50% due on completion.

For bespoke branding projects please get in touch & we can provide a quote to suit your requirements